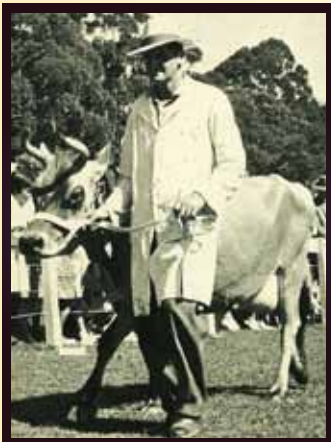




Silver

\$500

- Membership:** Entitled to 1 memberships which includes 4 Adult and 4 Children Tickets
- Reserved Carparks:** Entitled to 2 reserved carparks.
- Complimentary Passes:** On request to a maximum of 4.
- Website:** Business is acknowledged on our website.
- Facebook:** Business is acknowledged on our facebook page.
- Print Media:**
 - 15,000 A & P Show Guides - distributed at the show on entry and also inserted in the Gisborne Herald.
 - Sponsor list on Equestrian Catalogues.



CONTACT

Lana Davy
General Manager

Poverty Bay A & P Association

mobile: 027 843 0155

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www.gisborneshow.co.nz

Showgrounds Park

20 Main Road

Makaraka, Gisborne 4010

or P O Box 2186

Gisborne 4040

p: +64 6 868 6084

f: +64 6 868 8011

150

YEARS



It's where you **NEED** to be!

2025 SPONSORSHIP PROGRAMME

Poverty Bay
A & P Spring Show
17-18 October

Strategic \$10,000

Naming Rights & Display Space: There are designated areas around the showgrounds, allocated for sponsors. These areas may be available to you our sponsor dependant on your evel of support.

These areas could be used as permanent or temporary display/brand promotion spaces, agreed between sponsor and A & P Association.

Membership:	Entitled to 5 memberships which includes 20 Adult and 20 Children Tickets
Reserved Carparks:	Entitled to 5 reserved carparks.
Complimentary Passes:	On request to a maximum of 20.
Website:	Business logo featured on our website with a link to your own website.
Facebook:	Business is acknowledged on our facebook page.
Print Media:	<ul style="list-style-type: none">• 15,000 A & P Show Guides - distributed at the show on entry and also inserted in the Gisborne Herald.• Sponsor list on Equestrian Catalogues.
Radio Tags:	Advertising in the six weeks leading up to the show on both major networks on various stations.

Platinum \$5,000

Naming Rights & Display Space: There are designated areas around the showgrounds, allocated for sponsors. These areas may be available to you our sponsor dependant on your evel of support.

These areas could be used as permanent or temporary display/brand promotion spaces, agreed between sponsor and A & P Association.

Membership:	Entitled to 4 memberships which includes 16 Adult and 16 Children Tickets
Reserved Carparks:	Entitled to 4 reserved carparks.
Complimentary Passes:	On request to a maximum of 16.
Website:	Business logo featured on our website with a link to your own website.
Facebook:	Business is acknowledged on our facebook page.
Print Media:	<ul style="list-style-type: none">• 15,000 A & P Show Guides - distributed at the show on entry and also inserted in the Gisborne Herald.• Sponsor list on Equestrian Catalogues.
Radio Tags:	Advertising in the six weeks leading up to the show on both major networks on various stations.

Poverty Bay A & P Spring Show
October 17th - 18th 2025

It's where you NEED to be!

Diamond \$2,500

Naming Rights & Display Space: There are designated areas around the showgrounds, allocated for sponsors. These areas may be available to you our sponsor dependant on your evel of support.

These areas could be used as permanent or temporary display/brand promotion spaces, agreed between sponsor and A & P Association.

Membership:	Entitled to 3 memberships which includes 12 Adult and 12 Children Tickets
Reserved Carparks:	Entitled to 3 reserved carparks.
Complimentary Passes:	On request to a maximum of 12.
Website:	Business logo featured on our website with a link to your own website.
Facebook:	Business is acknowledged on our facebook page.
Print Media:	<ul style="list-style-type: none">• 15,000 A & P Show Guides - distributed at the show on entry and also inserted in the Gisborne Herald.• Sponsor list on Equestrian Catalogues.
Radio Tags:	Advertising in the six weeks leading up to the show on both major networks on various stations.

Gold \$1,000

Membership:	Entitled to 2 memberships which includes 8 Adult and 8 Children Tickets
Reserved Carparks:	Entitled to 2 reserved carparks.
Complimentary Passes:	On request to a maximum of 8.
Website:	Business is acknowledged on our website..
Facebook:	Business is acknowledged on our facebook page.
Print Media:	<ul style="list-style-type: none">• 15,000 A & P Show Guides - distributed at the show on entry and also inserted in the Gisborne Herald.• Sponsor list on Equestrian Catalogues.

